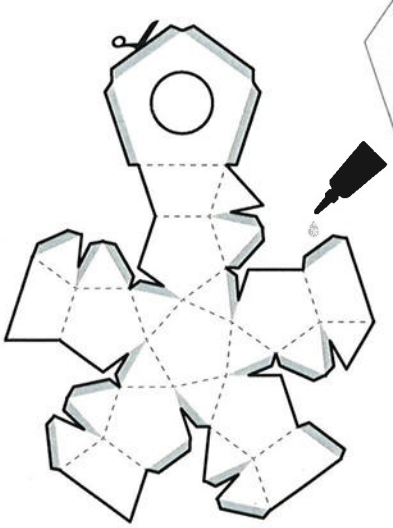

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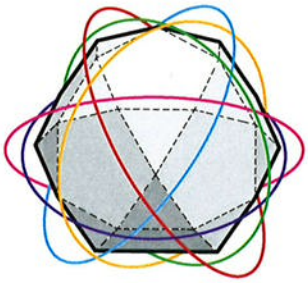
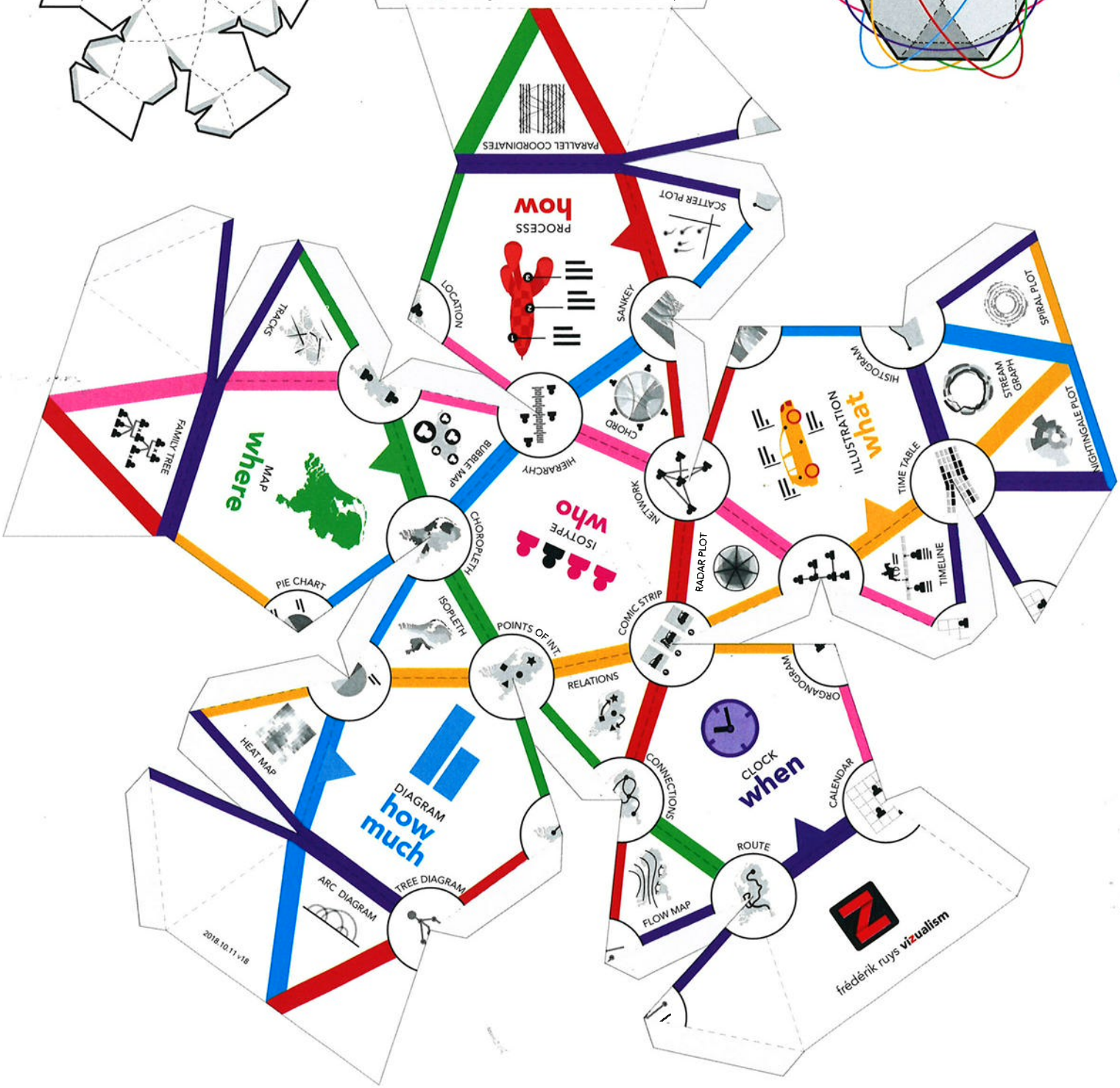
The **structure** of the **data** and basic **journalistic question(s)** defines your visualization





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